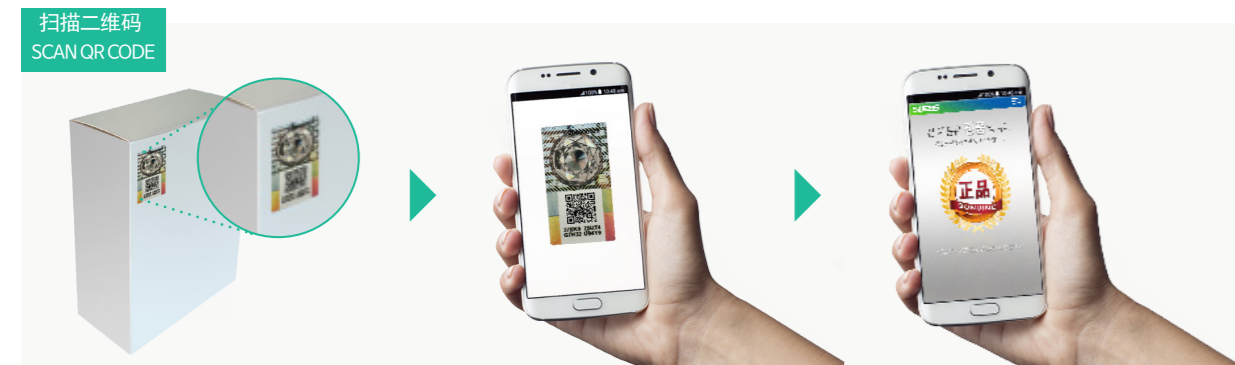


SWEBS 正品验证步骤 HOW TO CHECK GENUINENESS

刮掉全息下方的涂层后,可获得一组被加密的二维码或防伪编码,直接用手机扫描或在验证页面输入验证码,即可验证真伪。

Remove scratch first on the Hologram and then it's possible to check its Genuineness by scanning encoded QR by mobile phone or put PIN at the authentication page.



扫描二维码
SCAN QR CODE

刮涂层, 确认获得到的二维码
Find encoded QR after removing Scratch

扫描二维码
Scan by Mobile Phone

验证正品
Check its Genuineness



输入防伪编码
INPUT PIN CODE

刮涂层, 确认获得到的验证编码
Find encoded PIN after removing Scratch

在验证页面输入验证编码
Put PIN at the certifying web page

验证正品
Check its Genuineness

SWEBS 二维码是以本公司开发研制的暗号化程序来生成的,故,无法推测并复制。

已经使用过的二维码反复被验证时,会显现“最初验证时间”与“此号码已经被使用”。

SWEBS QR code is created by self-developed encryption program, so it's impossible to be copied. Furthermore, if certified code is certified again, program inform "It's already used code" with "The First Certified Date and Time" to protect reuse of code.



反复验证时
Re-authentication

(显示最初验证时间)
(Inform The First Certified Date and Time)

* 验证结果页面可制作成恰当的营销页面。
It's possible to make customized authentication page according to client needs.



웹인증 홀로그램 라벨 기술 국내 최초 특허 출원!

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THE ANSWER OF
BRAND SECURITY
SWEBS
SWEBS 网络防伪全息系统
SECURITY WEB-CERTIFICATION HOLOGRAM SYSTEM

什么是SWEBS?

SWEBS is?

Security WEB certification System的缩写,是具有多种营销功能与客户管理功能的全方位解决方案. SWEBS结合了,以具有差异化的光学技术制成的'全息技术'与强大的'网络防伪系统'. 不同于其他印刷形式的安全标签与全息产品. 正是当下,打击假冒,保护品牌的最卓越的系统.

SWEBS is an Initial of Security WEB certification System.
SWEBS is a total solution for Genuine Certification Service, Various Marketing and CRM etc.
SWEBS is created by combination of a differentiated optical technology and powerful online security system.
SWEBS is perfect system to protect your valuable customers and brand from illegal fake items.



输防伪编码(PIN)
INPUT PIN



扫描二维码
SCAN QR CODE

我们致力于保护贵司的品牌安全,以防伪造,
为您提供最卓越的安全解决方案.

SWEBS HOLOGRAM WILL PROVIDE THE BEST SECURITY SOLUTION
FOR YOUR BRAND PROTECTION AND ANTICOUNTERFEIT.

防伪系统

GENUINE CERTIFICATION SYSTEM

- 菲涅尔透镜技术是原有全息产品无法构造出来的,此技术与各种安全功能相结合,可阻止任何伪造行为的企图.
Combination of Unique Fresnel Mirror Lens Technology and Various Holographic Security Features will block all illegal attempts to make a fake label.
- 所有由特殊算法生成的代码,都含有自体独立的编码信息,且被加密,因此不可能通过非法拷贝进行解码.
All Codes created by special algorithm have separately encoded information, so it is impossible to be decoded by illegal copy attempt.
- 通过各种手机内的二维码扫描器或SWEBS专用软件,可方便快捷地进行正品验证.
No need to download new application to check its genuineness.
It can be checkable by all kinds of mobile phone QR scanner or SWEBS app easily and quickly.

营销系统

MARKETING SYSTEM

SWEBS可以用作为营销工具,将多种营销功能一同载入验证画面内.如,介绍新产品,进行特殊活动,公司宣传片,调研,连接到购买正品页面等.这对掌握客户的购买趋向并引导客户重复订单非常有益.

SWEBS is possible to use as a various marketing tool by showing additional information like Introduction of New Items, Special Event, Company Movie, Research, Connecting to official shop etc with genuine certified page together. It's useful for checking client purchasing disposition and lead clients to repeat order.



客户管理系统

CRM SYSTEM

SWEBS提供网盘形式的定制型网页服务,让管理者可通过此网页掌握分销状况并管理客户资料.

通过过滤系统,滤出被反复验证过的编码,通知使用客户,并提供非法分销可疑地区的相关资料.

SWEBS provide additional service for controlling distribution and management of customer at the customized web page. Non-ideally certified codes are checked and informed to client by filtering system.



SWEBS期待效果

EXPECTED EFFECT OF SWEBS



SWEBS服务

SWEBS SERVICE



提供正品验证
GENUINE CERTIFICATION



客户管理服务
DISTRIBUTION/
CUSTOMER MANAGEMENT



提供内容网页
PROVIDE VARIOUS CONTENTS



提供营销要素
PROVIDE MARKETING DATA



SNS 营销
SNS MARKETING